



I want to personally thank you for your recent order with That's Great News. We're proud to create plaques for thousands of people every year, and we're glad you joined the team.

We devoted careful attention to ensuring your plaque is of the highest quality. Our entire team takes great pride in our work because we know you take great pride in yours.

Should you want additional products customized with your news coverage for customers, prospects or employees, we have included a flyer on our custom plaques, desktop marquees, full-color custom prints and easel-backed counter cards.

Because you're such an important customer to us, we would also like to extend a **discount of 10%** to you for your next order. Use promotional code **CUST10** if ordering online or call us at 1-888-715-4900 to speak with your account manager.

Thank you for your business!

Sincerely,

A handwritten signature in black ink, appearing to read "RR Roscoe".

Robert R. Roscoe
Founder/CEO
That's Great News | That's Great PR

P.S. - Enclosed is information on our PR program I think you will be interested in. It's a proven method to get your recent press across the internet and at the top of major search engines such as Google and Yahoo!.