

The Texas Veterans Land Board has just increased the amount you can borrow to buy land.

Now up to \$80,000



Sample A. Sample
123 Anywhere St.
Anytown, TX 12345



Dear Sample Sample,

If anyone deserves special treatment, it's you.

The Texas Veterans Land Board (TVLB) agrees with me. Just last month they increased their low-interest land loan maximum from \$60,000 to \$80,000 – making it easier than ever for you to own the land of your dreams. To download a copy of the official announcement, please go to veteranslandloan.com.

As someone with a profound respect for our veterans, I applaud the TVLB for this move. One good turn deserves another, so today, I am extending to you a special homesite savings offer and a personal invitation to tour one of our developments. Close on a Southerland Communities homesite by March 31, 2008 and I'll see to it that you:

1. Receive a 5% discount on your homesite – a benefit worth thousands of dollars
2. Save \$500 when you use the voucher below

Getting the land you want is now easier. In addition to increasing the loan amount to \$80,000 the TVLB has also streamlined the loan approval process. So, there's never been a better time to buy land.

Here at Southerland Communities, we know how to work with the Veterans Administration. **Best of all, your limited-time 5% discount will knock thousands of dollars off your purchase price.** So, if you've ever thought about owning a piece of "God's Country," you owe it to yourself to call one of our toll-free numbers below to schedule a tour.

Thanks for opening and reading my letter. And, thanks again for your service to our great country.

Sincerely,

Jay Patterson, President
Southerland Communities

Learn more about land loan benefits and Southerland Communities at www.veteranslandloan.com

For more information or to schedule a tour of a beautiful Southerland Communities land development, please call:

Bridlegate Ranch: 1-XXX-XXX-XXXX River Chase: 1-XXX-XXX-XXXX



Date: XX/XX/08

Pay to the order of: Sample A. Sample

\$ 500.00

Five hundred and 00/100

Dollars

Jay Patterson
Southerland Communities

Closing Cost Voucher

Redeem this voucher at closing. Limited time offer expires 3/31/08. Some restrictions apply.

RCBG

A Bandera Ranch Community on the Medina River

Meandering among the cypress trees, beside the crystal-clear Medina River, in a territory rich in cowboy lore – here rests Bridlegate – a rustic ranch community with all the modern amenities.

If you love tremendous Hill Country views and enjoy hiking, horseback riding and fishing the rolling waters of a pristine river, you'll love coming home to Bridlegate.

Call 1-800-291-2015



BRIDLEGATE

Unbridled Spirit

